



COOKIE POLICY (v.2.0)

This page contains more information about the Cookie Policy of The Next Closet B.V. (hereafter also: “TNC”, “we” and “our”). It explains which type of cookies are being used on the website www.thenextcloset.com (hereafter: the “Website”) and App (available in iOS and Android format) and it provides more information on the purpose of these cookies.

WHAT ARE COOKIES?

Cookies are small files of (textual) information that are stored on your computer, tablet or mobile phone (hereafter “Device”) by your web browser when visiting a website. Cookies placed by the Website do never harm your Device nor the data stored on your Device. If we mention ‘cookies’, besides small files of (textual) information also similar techniques that are used to collect information is mentioned.

OUR COOKIE POLICY

We use cookies to improve our Website, App and your shopping experience. For example, cookies can be used to store certain of your preferences if you have visited the Website before, which enables us to help you (even) better during your next visit. To make full use of TNC, the Website, App and our services you need to accept our cookies. If you would like to limit or block the usage of cookies you can do so in your browser settings (see: ‘limit or block cookies’).

WHICH TYPE OF COOKIES USES TNC?

The Next Closet uses cookies for different purposes. To inform you in a clear and complete way we have listed the various types below.

Technical cookies

TNC stores first of all technical cookies. These cookies are required to provide the requested service. For instance, these cookies allow you to proceed through different pages of a website with a single login. We need to set a cookie to check if you are logged in or not.

Analytics cookies

In order to better understand our users’ behaviour and needs when visiting the Website, we use analytical cookies and work with analytics services. For example, analytics cookies give us information about the number of visitors on our platform, which website the user came from and how long users stay on our Website. Based on the information The Next Closet receives from these analytics services, adjustments are made to the Website and/or the provided services. We might also use analytics services in order to gather feedback from our users on new ads, pages, or features (also known as A/B testing).

The Next Closet B.V.

The exclusive resale platform for designer fashion

kvk: 58378553

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ABN Amro

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TNC uses, among others, the following analytics services in order to collect, store and interpret analytics cookies: *Google Analytics, Mixpanel, Hotjar, Optimize, Mode Analytics*. If it is enforced by law, these analytics services are allowed to share the obtained information with third parties. We made sure all agreements with our analytics services are protecting your privacy as much as possible. The following measures have been taken in order to improve your privacy:

- a. We agreed on a data processing agreement for analytics services we work with;
- b. We agreed with our analytics services on the fact that the obtained information can't be used for other purposes;
- c. Your IP-address is partially encrypted.

Social plug ins

The Website provides access to different social media channels, like *Facebook, Instagram, Twitter, LinkedIn and Pinterest*. Social plug ins enable you to share certain information on the Website with others and to provide recommendations. Social plug ins are stored on your Device via third parties. This can for example be in terms of cookies with the purpose of optimizing your user experience, but it can also contain tracking cookies that are stored in order to keep track of your browsing behaviour and history.

Tracking cookies

TNC uses permanent cookies from third parties to track your online behaviour on our website. This information can be used to present you with offers and advertisements specifically tailored to you based on this information. Tracking cookies stored on your Device contain a unique ID. This ID enables other websites in the same advertisements network to be able to recognize your specific Device, which enables TNC to provide you with personalized advertisements on these websites.

TNC will use the information collected by tracking cookies only for the abovementioned purpose and the information won't be linked to other files. TNC works among others with: *Facebook, Adroll, AdWords, Google Remarketing, AdMarkt, Tweedehands.be, Bing*.

Email & other communications

TNC may send you emails with information about our updates and services, or other types of information that may interest you. Our emails will be sent based on your opt-in settings, unless you actively make use of our services (buy or sell) of which certain emails are part of. In case you don't want to receive emails, you can easily unsubscribe (opt-out) or contact us by email.

Any personal communication between you and TNC (i.e. chats, emails, phone calls) may be stored conform our Privacy Statement in order to improve our communication and for future (administrative) reference. We work among other with: *Olark, Zendesk, Voys, TalkJS, Mixpanel, Mailchimp*.

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LIMIT OR BLOCK COOKIES

You can withdraw your consent to our Cookie Policy at any time by adjusting your browser settings so that your browser refuses (part of) our cookies or deletes the cookies that have already been stored on your Device. If necessary, use the help function on your browser to see which cookies can be deleted.

Please note that disabling cookies may impact your experience on the Website. For example, you may not be able to visit or use certain areas of the Website or you may not receive personalized information any more.

The procedures for changing your settings and cookies differ from browser to browser. If you use different Devices to view and access the Website you will need to ensure that each browser on each Device is adjusted to suit your cookie preferences.

PRIVACY STATEMENT

It is possible that information collected by means of a cookie contains personal data. In this case, the Privacy Statement of TNC is applicable with regard to the processing of your personal data. The Privacy Statement can be found on the Website.

CHANGES

This Cookie Policy is subject to changes. We therefore advise you to regularly visit the Website and read the Cookie Policy for any such changes.

QUESTIONS

If you have any further questions about this Cookie Policy, you can send an email to info@thenextcloset.com.

This Cookie Policy is altered on the 22nd of May 2018.

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